

# **Attachment A**

**Recommended for Funding  
Festivals and Events Sponsorship Program**

# Festivals and Events Sponsorship Program - 2024-25 Tier 1 & 2 - Winter Round

## Recommended for Funding: Tier 1 – General Festivals and Events

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Acon Health Limited	Pride in Sport Festival	A series of events in the local area promoting LGBTQIA+ inclusion in sports through inclusive programs, education, and activities, by creating safe and welcoming spaces for the community.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	<b>\$20,000</b> (Year 1 only)	Nil	Nil
Alliance Francaise De Sydney Cultural Foundation Limited	French Film Festival	A unique cultural event in cinemas in the local area to unite Sydney's French-speaking community, providing an opportunity for individuals to connect and celebrate their shared language and heritage.	\$42,000	Street banner pole hire fee waiver to the value of \$7,680	<b>\$25,000</b>	<b>Street banner pole hire fee waiver to the value of \$7,680</b>	Nil
ARD Operation Pty Limited	StickyBeak	A two-day community festival at the National Art School, Darlinghurst, showcasing bars, restaurants, producers, and artists from the local area, connecting producers with the diverse community.	\$50,000	Street banner pole hire fee waiver to the value of \$2,814	<b>\$15,000</b>	<b>Street banner pole hire fee waiver to the value of \$2,814</b>	Nil
Bespok3 Pty Ltd	The Artistry	A cross-cultural festival at Tumbalong Park celebrating creativity, innovation, and culture, designed to drive the City of Sydney's urban economy, enhance its creative scene, showcase artists, and foster international relationships.	\$50,000	Nil	<b>\$40,000</b>	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Coota Girls Aboriginal Corporation	Sorry Day Stolen Generations Community Gathering	An annual civic event on the Tarpeian Lawn, commemorating National Sorry Day, fostering truth-telling and healing for Stolen Generations Survivors, their descendants, families, and the broader public.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	<b>\$40,000</b> (Year 1 - 24/25) <b>\$35,000</b> (Year 2 - 25/26) <b>\$30,000</b> (Year 3 - 26/27)	Nil	Nil
Counterpoint Community Services Incorporated	Playgroups in the Park 2025 to 2027	A series of events in Redfern and Waterloo that links families with crucial services including health, housing, child protection, and domestic violence support, while also fostering connections among publicly funded playgroups.	\$19,500 (Year 1 - 24/25) \$19,500 (Year 2 - 25/26) \$19,500 (Year 3 - 26/27)	Nil	<b>\$19,500</b> (Year 1 - 24/25) <b>\$17,500</b> (Year 2 - 25/26) <b>\$15,500</b> (Year 3 - 26/27)	Nil	Nil
Counterpoint Community Services Incorporated	Volunteer Awards 2025	An event in the local area to celebrate and acknowledge the skills and contributions of individual volunteers, community groups, social housing tenant representatives, and local service providers.	\$2,600	Nil	<b>\$2,600</b>	Nil	Nil
Disability Pride Sydney	Sydney Disability Pride Festival	A festival at Sydney Town Hall, created by people with disabilities for people with disabilities, to celebrate Disability Pride Month	\$50,000	Venue hire fee waiver and Street banner pole hire fee waiver to the value of \$19,600	<b>\$40,000</b>	<b>Venue hire fee waiver to the value of \$5,880</b> <b>Street banner pole hire fee waiver to the value of \$13,720</b>	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
First Hand Solutions Aboriginal Corporation	National Indigenous Art Fair	An annual marketplace at the Overseas Passenger Terminal showcasing creations from First Nations artists, designers, and makers and offering a unique opportunity to purchase artworks directly from Aboriginal and Torres Strait Islander artists.	\$45,000 (Year 1 - 24/25) \$45,000 (Year 2 - 25/26) \$45,000 (Year 3 - 26/27)	Street banner pole hire fee waiver to the value of \$7,200 (Year 1 - 24/25) \$7,200 (Year 2 - 25/26) \$7,200 (Year 3 - 26/27)	<b>\$32,000</b> (Year 1 - 24/25) <b>\$25,000</b> (Year 2 - 25/26) <b>\$20,000</b> (Year 3 - 26/27)	<b>Street banner pole hire fee waiver to the value of fee waiver to the value of \$7,200 per year for three years</b>	Applicant to ensure the inclusion of local artists representation.
Geetha Balakrishnan	Sound Sorcery	A fortnightly series of events at The Bearded Tit, Redfern to showcase diversity in live music and encourage inclusion, participation, and connection.	\$34,008 (Year 1 - 24/25) \$37,612 (Year 2 - 25/26) \$39,868 (Year 3 - 26/27)	Nil	<b>\$25,000</b> (Year 1 only)	Nil	Nil
Independent Primary School Heads of Australia Ltd	Performing Arts Festival 2025	A festival at Sydney Town Hall bringing independent schools together to showcase student talent in music, drama, and dance, promoting community and cultural engagement.	Nil	Venue hire fee waiver to the value of \$37,412	Nil	<b>Venue hire fee waiver to the value of \$37,412</b>	Nil
Just Gold Digital Agency Pty Ltd	Autistic Pride Day Conference	An event at Ultimo to elevate awareness and global dialogue on Autism, fostering advocacy, inclusion, and empowerment for the Autism community.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	<b>\$40,000</b> (Year 1 only)	Nil	Nil
Lamorna Grace Nightingale	Backstage Music Living Music 2025 Series	A series of music events at Redfern and Alexandria featuring an innovative program of art music through collaborations with Sydney-based artists from diverse social, cultural, and artistic backgrounds.	\$26,500	Nil	<b>\$10,000</b>	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Maddison Kate Costello	Shoosh Fest	A silent short film competition and festival in Chinatown that supports and showcases innovative, independent filmmaking to foster a more inclusive community by sharing inspiring stories.	\$5,000	Nil	<b>\$5,000</b>	<b>Nil</b>	Nil
MCI Australia Pty Ltd	International Astronautical Congress (IAC) 2025	An event at the International Convention Centre at Darling Harbour for the global space community to access the latest advancements and broaden the influence and relevance of space to adjacent industries.	\$50,000	Nil	<b>\$15,000</b>	<b>Nil</b>	Nil
National Centre of Indigenous Excellence Limited	Redfern NAIDOC Day 2025	An event at Redfern to celebrate and experience First Nation ceremonies, performances, live music, food, cultural workshops, and stalls with Indigenous businesses and support services.	\$50,000	Nil	<b>\$37,500</b>	<b>Nil</b>	Nil
Plateitforward Ltd	Third I Festival	An event in Moore Park celebrating Sydney's diversity through food, music, and art, featuring top chefs, artists, and performers, and promoting employment and food relief within marginalised communities across the city.	\$50,000	Nil	<b>\$30,000</b>	<b>Nil</b>	Nil
Queer Screen Limited	Mardi Gras Film Festival 2025	A film festival across the local area and online to celebrate LGBTIQA+ community by hosting events, panels, gatherings and screenings.	\$50,000	Nil	<b>\$35,000</b>	<b>Nil</b>	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Reco Enterprises Pty Limited	Circular Sydney: Empowering Sydney's Sustainable Businesses	A one-day event at South Eveleigh featuring expert panels, interactive workshops, and networking opportunities to empower sustainable businesses, activating the precinct and fostering collaboration and growth within the local community.	\$30,000	Nil	\$15,000	Nil	Nil
Refugee Council of Australia Inc	Refugee Week 2025	A series of events celebrating the positive contributions of refugees and people seeking asylum to the local area.	\$40,040	Nil	\$35,000	Nil	Nil
Serbian Orthodox Youth Association Inc	Serbian Festival Sydney and Serbian Film Festival	An annual two-day festival at Tumbalong Park, Darling Harbour, celebrating Serbian culture, film, history, food, song, and dance, complemented by a month-long film festival and festivities across Sydney.	\$45,950 (Year 1 - 24/25) \$44,600 (Year 2 - 25/26) \$43,250 (Year 3 - 26/27)	Street banner pole hire fee waiver to the value of \$4,050 (Year 1 - 24/25) \$5,400 (Year 2 - 25/26) \$6,750 (Year 3 - 26/27)	\$35,000 (Year 1 - 24/25) \$25,000 (Year 2 - 25/26) \$20,000 (Year 3 - 26/27)	Street banner pole hire fee waiver to the value of \$4,050 (Year 1 - 24/25) \$5,400 (Year 2 - 25/26) \$6,750 (Year 3 - 26/27)	Nil
Smartfone Flick Fest Pty Ltd	SmartFone Flick Festival & Workshop Series	A film festival in the Entertainment Quarter at Moore Park for emerging and professional filmmakers, creating and celebrating storytelling using smartphones, incorporating world-class masterclasses.	\$20,000	Nil	\$20,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Social Enterprise Council of NSW & ACE (SECNA) Ltd	Social Enterprise Festival	A festival at Haymarket where conscious consumers, aspiring changemakers, and community leaders can meet, learn about, and purchase from social enterprises in a family-friendly, engaging environment.	\$50,000	Nil	<b>\$35,000</b>	<b>Nil</b>	Nil
Sorry Thanks I Love You Pty. Ltd.	FFWD Fashion Festival 2025	A week-long festival at Paddington to feature a mash-up of high fashion, fine food, cultural program, and live music.	\$27,722	Venue hire fee waiver to the value of \$14,531	<b>Nil</b>	<b>Venue hire fee waiver to the value of \$14,531</b>	Nil
St Vincent De Paul Society NSW	Our Place – Our Stories Community Parade	A community celebration of collective fun, friendship and freedom at Woolloomooloo, including a community parade, illustrated book, video, street installations, diorama and community show.	\$49,642	Nil	<b>\$35,000</b>	<b>Nil</b>	Nil
Sydney Comedy Festival Pty Ltd	Comedy in the YCK	A series of performances in the York Clarence Kent Laneways establishments, featuring multiple pop-up stages and showcasing a diverse array of voices.	\$12,294	Street banner pole hire fee waiver to the value of \$14,860	<b>Nil</b>	<b>Street banner pole hire fee waiver to the value of \$14,860</b>	Nil
Sydney Eisteddfod	Sydney Eisteddfod Festival	A performing arts festival at Chippen Theatre, providing employment opportunities for emerging and professional artists with skills development through free workshops and mentorship.	\$15,000	Street banner pole hire fee waiver to the value of \$2,688	<b>\$10,000</b>	<b>Street banner pole hire fee waiver to the value of \$2,688</b>	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Sydney Symphony Orchestra Holdings Pty Limited	Sydney Symphony Open House	Five concerts at Sydney Town Hall to share transformational musical experiences with new audiences and communities.	\$50,000	Venue hire fee waiver to the value of \$37,369	Nil	Venue hire fee waiver to the value of \$37,369	Nil
TEDxSydney Limited	TEDxSydney 2025	An event at City Recital Hall featuring curated talks and performances, elevating ideas from Australia's emerging thinkers, leaders, artists, and innovators, supporting community in navigating the complexities of time.	\$50,000	Street banner pole hire fee waiver to the value of \$5,500	\$15,000	Street banner pole hire fee waiver to the value of \$5,500	Nil
The Aurora Group - A Ruby Foundation Limited	The Aurora Ball	An event at Sydney Town Hall to support programs for marginalised LGBTQIA+ communities, including mental health, Aboriginal and Torres Strait Islander people, queer youth and elders, as well as CALD, trans and gender diverse communities.	\$20,000	Venue hire fee waiver to the value of \$10,624	\$20,000	Venue hire fee waiver to the value of \$10,624	Nil
The Beautiful Mess of It as auspice for Yee Hong Tai	Club Worship	A series of free, multi-arts monthly events at The Imperial Erskineville, celebrating the creative programming and community engagement of the city's vibrant LGBTQIA+/Asian identity diaspora.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26)	Street banner pole hire fee waiver to the value of \$3,000 (Year 1 - 24/25) \$3,000 (Year 2 - 25/26)	\$30,000 (Year 1 only)	Nil	Nil
The Performance Space Ltd	Liveworks and Live Dreams	A performance art festival at Eveleigh showcasing cutting-edge performances from the Asia Pacific to Sydney's artists and arts lovers.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	\$ 35,000 (Year 1 - 24/25) \$ 25,000 (Year 2 - 25/26) \$ 20,000 (Year 3 - 26/27)	Nil	Nil



Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
The Rotary Club of Kings Cross Incorporated	Kings Cross Community Engagement Initiative	A series of events to foster connections in the local area, celebrating community heroes with Service Awards, and empower social-purpose organisations via leadership workshops, driving positive change in community.	\$4,793 (Year 1 - 24/25) \$4,793 (Year 2 - 25/26) \$4,793 (Year 3 - 26/27)	Venue hire fee waiver to the value of \$140 (Year 1 - 24/25) \$140 (Year 2 - 25/26) \$140 (Year 3 - 26/27)	Nil	Venue hire fee waiver to the value of \$140 per year for three years.	Nil
The Society of Arts & Crafts of New South Wales	Craft Fair at the Tramsheds	A two-day event at the Tramsheds, Forest Lodge, featuring contemporary crafts by guest stallholders, including individual artists and craft organisations, providing an opportunity for hobbyist and emerging professionals to display and sell their work.	\$5,000	Venue hire, Street banner pole hire fee waiver to the value of \$5,183	\$5,000	Venue hire fee waiver to the value of \$1,855 Street banner pole hire fee waiver to the value of \$3,328	Nil
Tribal Warrior Aboriginal Corporation as auspice for Matora Mob Committee	Woolloomooloo Aboriginal and Torres Strait Islander Cultural Events	A series of culturally appropriate events, functions and meetings throughout the year in Woolloomooloo, providing safe spaces for community discussions and engagement.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Venue hire fee waiver to the value of \$578 (Year 1 - 24/25)	\$30,000 (Year 1 only)	Venue hire fee waiver to the value of \$578 (Year 1 - 24/25)	Nil
<b>Total Amount Recommended for allocation in 2024/25</b>					<b>\$751,600</b>	<b>\$170,229</b>	

## Recommended for Funding: Tier 2 – Major Festivals and Events

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
SXSW Sydney Pty Ltd	SXSW Sydney 2025, 2026 & 2027	A week long annual program of events at Darling Harbour, Haymarket, Ultimo, Chippendale, and Broadway to elevate Sydney's local creative communities by bringing together some of the world's big thinkers, creators and innovators for an exploration of the best in tech, innovation, games, screen, music and culture.	\$745,000 (Year 1 - 25/26) \$630,000 (Year 2 - 26/27) \$538,000 (Year 3 – 27/28)	Venue hire, Street banner pole hire for the value of \$180,333 (Year 1 - 25/26) \$280,000 (Year 2 - 26/27) \$280,000 (Year 3 - 27/28)	<b>\$100,000</b> <b>(Year 1 - 25/26)</b> <b>\$100,000</b> <b>(Year 2 - 26/27)</b> <b>\$100,000</b> <b>(Year 3 - 27/28)</b>	<b>Venue hire fee waiver to the value of</b> <b>\$112,533</b> <b>(Year 1 - 25/26)</b> <b>\$212,200</b> <b>(Year 2 - 26/27)</b> <b>\$212,200</b> <b>(Year 3 - 27/28)</b>	Applicant to provide a revised budget and project plan for the Amplifying placemaking initiatives.
USM Events Pty Ltd	City2Surf	An annual, community fun run that showcases and celebrates the colour, vibrancy and diversity of the city, whilst promoting healthy lifestyles and supporting local businesses and charities.	Nil	Venue hire fee waiver to the value of \$43,038 (Year 1 - 24/25) \$44,330 (Year 2 - 25/26) \$45,660 (Year 3 - 26/27)	<b>Nil</b>	<b>Venue hire fee waiver to the value of</b> <b>\$43,038</b> <b>(Year 1 only)</b>	Applicant to provide tickets for our priority communities
<b>Total Amount Recommended for allocation in 2024/25</b>					<b>\$0</b>	<b>\$43,048</b>	